WEB DESIGNER </>

WORK EXPERIENCE

ТМС	
April 2005	-
Present	

WEB DESIGNER/DIRECTOR OF CHANNELS AND COMMUNITIES

Responsible for work in a fast paced, dynamic environment. Collaborate with a team of Developers in determining all necessary coding requirements for website creations including forms, and specialized scripts.

- Ability to create responsive websites from concept to completion.
- Conceptualize and develop graphical interface for clients using html coding.
- Prepare banner ads for the web.
- Create html e-mail blasts.
- Develop mockups, and final artwork for projects.
- Optimize pages for higher search engine optimization results.
- Work directly with clients to develop websites.
- Responsible for look and feel of client websites as well as multiple internal online projects.
- Promoted from Sr. Web Designer to Director in February 2010.
- Promoted from Web Designer to Sr. Web Designer in July 2007.

GARTNER GROUP FREELANCE GRAPHIC DESIGNER

Jan 2005 -April 2005 Designed collateral materials for print.

YOGA JOURNAL

July 2003 -May 2004

MERRILL

ANDERSON

July 2002 -Jan 2003

WEEKLY READER

Nov 1998 -July 2002

WWE Jan 1997 -

Oct 1998

FREELANCE PRODUCTION ASSISTANT

- Prepared all client ads for publishing.
- Managed multiple projects daily.

ASSISTANT ART DIRECTOR

- Designed logos, brochures, and sales sheets from concept to completion.
- Designed company's website.
- Produced photos and illustrations for all designs.

SR. MANUFACTURING SPECIALIST

- Responsible for overall production of seven major periodicals.
- Coordinated and managed all elements for pre-press, printing and mailing.
- Reviewed and approved all electronic files for accuracy prior to release.
- Designed, logos, stationery and supplemental materials for periodicals.
- Managed periodical paper consumption.
- Examined transparencies and reflective art to assure accuracy.

PRODUCTION SPECIALIST

- Effectively managed numerous diversified projects simultaneously.
- Tracked the production status of all projects, ensuring a timely completion.
- Assisted in getting competitive quotes and departmental approvals.
- Marked up color on original transparencies to be scanned.
- Reviewed various types of proofs for accuracy and whether they met required guidelines.

MAXINELEIGHSANDLER

WEB DESIGNER </>

WORK EXPERIENCE

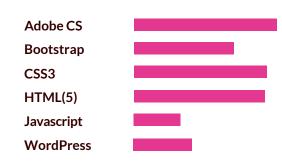
COWLES BUSINESS MEDIA Jan 1994 - Dec 1996	 PRODUCTION COORDINATOR Designed specialty projects. Purchasing agent for all assigned projects. Served as liaison between vendors, designers and internal marketing department. Acquired and exercised knowledge of all postal regulations and costs. Managed distribution of product. Reviewed and approved all production invoices.
DONNA KARAN Oct 1992 - Jan 1994	 ASSISTANT SPECIFICATION TECHNICIAN Analyzed fit construction—start to finish and through quality control. Maintained daily contact with foreign and domestic manufacturers. Measured, specked and graded garments for production fittings. Communicated pattern corrections via sketches and written instructions.

• Responsible for tracking the development of each clothing season. • Assisted designers, tailors, and pattern makers in daily fittings.

EDUCATION

Philadelphia University

Bachelor of Applied Science (B.A.Sc.)



Résumé created in Adobe Illustrator CS6.

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SKILLS