Hello. I'm Max,
DIGITAL/WEB DESIGNER
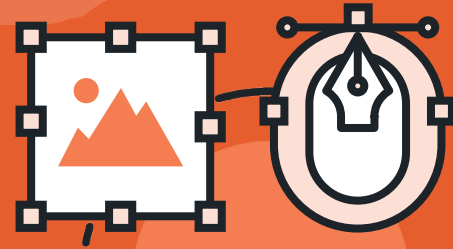
connect.

📱 **203.368.8906**

✉️ **mlsandler@gmail.com**

🌐 **maxfordesign.com**

skills.

DREAMWEAVER

ELEMENTOR

FIGMA

HUBSPOT

ILLUSTRATOR

INDESIGN

JIRA

PHOTOSHOP

POWERPOINT

PREMIERE PRO

SEMRUSH

WORDPRESS

education.

Philadelphia University
Bachelor of Applied Science (B.A.Sc.)

about.

In this role, I am committed to continuous learning and innovation, always seeking new ways to blend creativity with technology to craft exceptional digital experiences.

work experience.

Web Designer – Eccovia 03/2022 - 03/2025

- Designed, presented and executed forward-thinking creative digital and print designs including websites, banner ads, infographics, landing pages, lead-generation assets and emails.
- Met with Stakeholders and led the development and execution of performance-driven creative strategies across Meta, LinkedIn, and Google, tailored for B2B SaaS audiences.
- Translated brand vision from wireframes into dynamic digital designs.
- Built and scaled a high-performing creative testing roadmap, resulting in a 30%+ uplift in CTR over 6 months.
- Oversaw end-to-end creative production process, from data-backed briefing through post-launch performance analysis, ensuring brand alignment and performance focus.
- Used AI to streamline tasks within the design process.
- Optimized pages for higher SEO results using Semrush.

Web Designer – TMCnet 04/2005 - 03/2022

- Created responsive websites from concept to completion in a fast paced environment.
- Conceptualized and developed graphical interface for clients using html coding.
- Prepared banner ads for the web.
- Created and sent newsletters using HubSpot.
- Worked directly with clients to develop websites.